



Sponsorship Prospectus

SPONSOR BENEFITS	PRESENTING \$15,000	SUPPORTING \$10,000	EXPERIENTIAL \$5000	MEDIA \$5000
Available sponsor openings	1	2	1 (Possible part trade for rental equipment)	2 Non-competing (this can be trade)
Admission to the entire evening's festivities: VIP & general admission	20 VIP	8 VIP	8 GA	4 GA
One additional taste per person added to admission	✓			
One-night stay on February 4th at Cherry Valley Hotel	4	2	1	
Private luxury space with its own displayed snacks	✓			
Recognition as a sponsor	Digital, print, & onsite event materials including event passes	Digital, print, & onsite event materials	Onsite at individual experiences (classes, band, retail, & lounge)	Digital, print, & onsite event materials
Retail/display space available at the event to promote your business	✓	✓	✓	✓
VIP session introduction	✓			
Onsite mentions by MC	✓	✓	✓	✓
Option to participate in a joint Neat giveaway package on social media	✓	✓		

To speak with a member of our team about securing a sponsorship, please contact:

Mary Dimitrijeska

Marketing Manager, Cherry Valley & Ohio Event Center
 mdimitrijeska@cherryvalleyhotel.com | 740.788.1200
 cherryvalleyhotel.com
 2299 Cherry Valley Rd SE Newark, OH 43055

PRESENTED BY

